

Title: Terms of Reference (TOR) – Appointment of a services provider for online insights database subscription and tailored research services for 4 users for a period of 24 months

Date: 25 January 2024

To: SCM

Introduction

The Film and Publications Board (FPB) is a schedule 3A Public Entity established in terms of the Films and Publications Act, 11 of 2019 as amended to regulate the creation, production, distribution and possession of films, computer games and certain publications by means of classification, age restrictions and consumer advice contributing to the protection of children from sexual abuse and exploitation in pornographic films, games, and publications. The FPB executes this mandate through advising adult consumers "...to make informed viewing, reading and gaming choices, both for themselves and for children in their care" (Section 2A). This provision is meant to protect children from premature exposure to and consumption of disturbing and harmful materials as well as adult experiences (Section 2B). Further, the Act sanctions punishment for the use of children in and exposure of children to pornography (Section 2C). This particular focus on children has been necessitated by the realisation that the public, and young children, are increasingly active in the online space, generating, storing and distributing their own content, which opens everyone up to online dangers.

Purpose of the Request

The purpose of the RFQ is to appoint a services provider for online insights database subscription and tailored research services for 4 users for a period of 24 months.

Scope of deliverables

- Service provider should provide online insight services designed to cover the following categories: broadcast media, social media, traditional media, film, gaming sectors and publications in a form of reports, surveys, analytics and tracking tools for South Africa, Africa and other internal context: Consumer Consumption patterns, type content consumed, demographic and age groups, Distributors, and type of content distributed, Distributor Market Cap
- Provide access to most recent statistics from the industry and facilitate a quick way of accessing a vast pool of literature resources that are up to date.
- Customised data collection services should include: collections around the following: that will be internally focused
 - Trends in online content distribution (both patterns and platforms as they evolve)
 - Trends in technology and innovations to effect better media content regulation.
- Updates on consumer trends and patterns of distribution, consumptions and productions on the categories listed above. After sales (ongoing) service support must be included on the total cost;
- Service provider is expected to offer product usage & desktop support and training for 4 users on all of the products and above-mentioned deliverables.

Supporting Documents

Documents	Yes	No	Page No/Reference
a) Submit evidence (Screen shot) in a dashboard report (data collections) as per deliverable scopes for South Africa, Africa and World: Consumer Consumption patterns, type content consumed, demographic and age groups, Distributors, and type of content distributed, Distributor Market Cap			
b) Submit evidence for the various categories as per scopes above (in a screenshot from the platform)			
c) Provide customised data collection as per the listed categories on the scope for BRICS and African context			
d) Submit a minimum of three (3) reference letters, on companies letterhead, dated and signed with contact details.			