

Title: Terms of Reference (TOR) – Online Database Subscription

Date: 25 September 2023

To: SCM

Introduction

The Film and Publications Board (FPB) is a schedule 3A Public Entity established in terms of the Films and Publications Act, 11 of 2019 as amended to regulate the creation, production, distribution and possession of films, computer games and certain publications by means of classification, age restrictions and consumer advice contributing to the protection of children from sexual abuse and exploitation in pornographic films, games, and publications. The FPB executes this mandate through advising adult consumers “...to make informed viewing, reading and gaming choices, both for themselves and for children in their care” (Section 2A). This provision is meant to protect children from premature exposure to and consumption of disturbing and harmful materials as well as adult experiences (Section 2B). Further, the Act sanctions punishment for the use of children in and exposure of children to pornography (Section 2C). This particular focus on children has been necessitated by the realisation that the public, and young children, are increasingly active in the online space, generating, storing and distributing their own content, which opens everyone up to online dangers.

Purpose of the Request

The purpose of the RFQ is to appoint a services provider for online insights database subscription and tailored research services for 4 users for a period of 24 months.

Scope of deliverables

- Service provider should provide online insight services designed to cover the following categories: broadcast media, social media, traditional media, film, gaming sectors and publications in a form of reports, surveys, analytics and tracking tools for South Africa, Africa and other internal context: Consumer Consumption patterns, type content consumed, demographic and age groups, Distributors, and type of content distributed, Distributor Market Cap
- Provide access to most recent statistics from the industry and facilitate a quick way of accessing a vast pool of literature resources that are up to date
- Customised data collection services should include: collections around the following: that will be internally focused
 - Trends in online content distribution (both patterns and platforms as they evolve)
 - Trends in technology and innovations to effect better media content regulation.
- Updates on consumer trends and patterns of distribution, consumptions and productions on the categories listed above. After sales (ongoing) service support must be included on the total cost;
- Service provider is expected to offer product usage & desktop support and training for 4 users on all of the products and above-mentioned deliverables

- Quotations should be in South African currency (ZAR)

Functionality Criteria

Criteria	Weight	Applicable scores				
		1 Poor	2 Fair	3 Average	4 Good	5 Excellent
Provide evidence in a dashboard report (data collections) as per deliverable scopes for South Africa, Africa and World: Consumer Consumption patterns, type content consumed, demographic and age groups, Distributors, and type of content distributed, Distributor Market Cap	30	N/A	N/A	5-6 collections (Different types of data collections as per the scope)	7-9 collections (Different types of data collections as per the scope)	More than 9 collections (Different types of data collections as per the scope)
Provide evidence for the various categories as per scopes (in a screenshot from the platform)	30	N/A	N/A	4-5 Categories covered as per scope	6 Categories covered as per scope	More than 6 Categories covered as per scope
Ability to provide customised data collection as per the	25	N/A	N/A	3-5 customised data collection for 5 countries of	3-5 customised data collection for 5 countries of	More than 5 customised data collection for 5 or

listed categories on the scope for BRICS and African context				which 2 must be African countries	which 4 must be African countries	more African countries and 1 must be South African
A minimum of three (3) reference letters	15	N/A	N/A	3 - 4 reference letters	5 – 6 reference letters	7 reference letters and above

The minimum qualifying score is 70%